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Re : EQyss Ingredients

In order to satisfy labeling requirements for Europe and Australia, we have changed some of the names of the ingredients listed on our labels to INCI names, which are accepted internationally. INCI stands for the International Nomenclature of Cosmetic Ingredients. The order in which some ingredients listed on our label has changed as well. They are now listed in descending order by percentage of each ingredient in the product. This is also required for grooming products in Europe and Australia, and the primary reason for this change.

Please note that in the United States, animal products are not required by law to even have an ingredient listing. The order of the ingredient listing is not regulated either. However, we have always listed our ingredients so the consumer knows exactly what is in each of our products. There are other manufacturers in this industry that list only the ingredients that they want you to see on their labels.

Our formulas have not changed. We have simply made some modifications to the label for both esthetics and regulatory requirements worldwide.

We hope this clears up any questions you have about our products.

Please feel free to contact me if you have any additional questions.

Sincerely,

Marvin Ledford
GM / National Sales Manager
EQyss Grooming Products, Inc.